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## Cherokee Rose MINIs E-News May 2025

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### Cherokee Rose MINIs



## ☀️ MINI on My Mind – May Edition ☀️

Hello Bonnie,

May is here, bringing sunshine, open roads, and long weekends perfect for MINI adventures. 🚗☀️ Whether you're planning a Memorial Day drive, a spontaneous backroad cruise, or a picnic with your MINI family, this month is all about embracing the joy of the journey.

In this issue, we're celebrating the routes that unite us with a special note of gratitude to **Eddie Slay**, the mastermind behind many of our unforgettable MINI drives, delightful dining detours, and sweet post-cruise stops. 🍷🌟

You'll also discover a fascinating piece of MINI history 🏁, upcoming event details 📅, timely May tips 🌸, bonus video clips about the history of the MINI brand, and a reminder of all the easy ways to stay connected with your fellow MINIs. Buckle up—it's going to be a beautiful ride. 🍷🚗👋

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### 🏁 A Little History, a Lot of Genius: The MINI Revolution

Every MINI enthusiast knows their car is more than just stylish—it's cleverly designed. When the original MINI launched in 1959, it redefined what was possible in a small car.

Amid a fuel crisis, British engineer **Alec Issigonis** was tasked with creating an affordable, fuel-efficient car for the everyday driver. His innovative solution? Mount the engine sideways (transversely) and push the wheels out to the corners. This smart layout provided surprisingly spacious legroom and the now-iconic go-kart-like handling.

💡 This design became the blueprint for modern front-wheel-drive vehicles and made the MINI an instant classic—not just for practicality, but for its joyful performance and personality.

But MINI's brilliance didn't stop at engineering. The brand embraced **personalization**, giving owners a way to make their cars as unique as they are. Two standout features? **Interchangeable mirror caps** and **racing stripes**.

📁 **Mirror Caps** – Introduced as a playful nod to MINI's British roots and racing heritage, these snap-on caps come in endless styles—from Union Jacks to checkered flags to bold solid colors. They let owners switch up their MINI's vibe without permanent changes. Style, made simple.

🏎️ **Racing Stripes** – Ever wonder where those bold stripes came from? In motorsports, racing stripes were originally used to help crews and fans identify cars more easily on the track—especially when teams had more than one entry. The stripes made high-speed cars instantly recognizable. On a MINI, they nod to that racing legacy while adding sporty character and flair.

⚡ From its groundbreaking design to its endlessly customizable details, MINI has always been more than a car—it's a statement. One rooted in fun, agility, and a spirit that continues to turn heads. As MINI owners, we know it's the joy, the purr (or the growl), and the freedom to express ourselves with every mile that keeps us proudly part of the MINI family.

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## ♥ A Note of Gratitude for Drive Designer Extraordinaire, Eddie Slay

We'd like to take a moment to recognize **Eddie Slay**, a valued board member whose thoughtful planning and unwavering dedication have made our Cherokee Rose MINI drives something truly special.

Eddie has an exceptional gift: he doesn't just map out roads—he creates experiences. His attention to detail, eye for scenery, and deep knowledge of Georgia's (and beyond!) best routes, dining spots, and post-drive sweet treats have elevated every outing into a memory worth keeping.


What stands out most is Eddie's consistency. Whether it's a scenic mountain loop, a glorious backroads Memorial Day drive, or a twisty Sunday escape, he shows up with care, creativity, and the kind of excellence that makes every drive feel personal and well-loved.


Thank you, Eddie, for every curve, ice cream stop, and handpicked destination. Your time and talent don't go unnoticed—and we're all better for it.

We're lucky to follow your lead—and even luckier to call you a friend. 🚗🍷🍷♥

## 📅 Upcoming May Events

### 🏁 Motoring Up to the Dragon – TOMORROW (Saturday, May 3rd)

 **Date:** Saturday, May 3, 2025

 **Time:** 9:30 AM – 6:00 PM

 **Meeting Spot:** QuikTrip – [3353 Camp Rd, Jasper, GA 30143](#)

**Category:** Members Only – Social

Join us for a full day of curves, camaraderie, and classic MINI fun as we head north for **MINIs on the Dragon!** We'll kick things off with a 9:30 AM meetup at QuikTrip in Jasper before winding our way through some of the most iconic roads in the South.

This is a day to roll down the windows, turn up the playlist, and enjoy the drive with your fellow MINIs. 🎵🚗👋

➡ **Please RSVP here:** [Motoring Up to the Dragon – May 3 Event Page](#)


We can't wait to hit the road with you!

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## ☕🚗 Java and MINIs

 **Date:** Saturday, May 10, 2025

 **Time:** 9:00 AM – 10:30 AM

 **Location:** Panera Bread Northpoint  
[6480 North Point Pkwy #1130, Alpharetta, GA 30022](#)

**Category:** Public Event – Social

Start your Second Saturday MINI-style! Join us for **Java and MINIs**, our monthly morning meetup where coffee and conversation come standard. Whether you're a longtime MINIs or new to the club, this is a laid-back chance to connect, swap stories, and share a few tall MINI tales over your favorite brew. ☕🗣️🚗

Got a question about your MINI? Want to show off a new mod? Just in it for the vibes and caffeine? We've got a seat for you.

➡ **Please RSVP here:** [Java and MINIs – May Event Page](#)



We can't wait to see you there! 🚗👋

## 🗺️ Monthly MINI Motoring

📅 **Date:** Saturday, May 10, 2025  
 🕒 **Time:** 10:30 AM – 5:00 PM  
 📍 **Start Location:** Panera Bread Northpoint  
[6480 North Point Pkwy #1130, Alpharetta, GA 30022](#)

**Category:** Members Only – Day Drive

Stick around after Java and MINIs for a full day of fun behind the wheel! Once we've finished our coffee, we'll hit the road for a scenic drive through some of our favorite twisty routes. We'll stop for lunch, take in some gorgeous Georgia views, and enjoy exactly what our MINIs were built for—driving.

📻 **Don't forget your radios** for easy communication on the road. More details to come as we get closer to the date!

➡️ **Please register here:** [Monthly MINI Motoring – May Event Page](#)  
 (Not on Facebook, please!)

We can't wait to share the drive with you! 🚗👋

## 🍴 Monthly MINI Mangia

📅 **Date:** Saturday, May 24, 2025  
 🕒 **Time:** 6:00 PM – 9:00 PM  
 📍 **Location:** Williamson Bros BBQ – Marietta  
[1425 Roswell Road, Marietta, GA 30062](#)

**Category:** Public Event – Social

Ya gotta eat—so why not share a meal with your MINI family? Join us on the **fourth Saturday of the month** for our always-enjoyable dinner meetup, where the food is hearty, the conversations flow, and the company can't be beat. We had a table of 14 in April!

We'll gather at **Williamson Bros BBQ** for a casual, inexpensive evening out. And once the plates are cleared, don't be surprised if we head somewhere nearby for a scoop of ice cream or a cozy cup of coffee. 🍦🍷🚗

➡️ **Please register here** (not on Facebook): [Monthly MINI Mangia – May Event Page](#)

Feel free to bring a friend—everyone's welcome at the MINI table!



## 👁️ Sneak Peek at June: Two Events You Won't Want to Miss!

June is packed with MINI-sized adventure—and we're kicking it off with two fantastic events. Mark your calendars and RSVP early, then be sure to visit our website to see **all the June events and everything coming up for the rest of the year.** 🌟

[View the full event calendar](#)

### 🔧 Bavarian Repair Customer Appreciation Celebration

📅 **Saturday, June 7, 2025** | 🕒 5:00 PM – 7:00 PM

📍 **Bavarian Repair** – 204 Bell Pl, Woodstock, GA

**Category:** Members Only – Social

Join us as we celebrate one of our club's trusted partners at this special **Customer Appreciation Event** hosted by Bavarian Repair! Enjoy catered food, music, games, and a tour of their newly expanded facilities. Chat with technicians, see what's under the hood, and swap stories with fellow MINI and BMW fans.

[Event Info & RSVP](#)

### 🚩 Run to the Georgia Mountain Scottish Festival

📅 **Sunday, June 8, 2025** | 🕒 9:30 AM – 5:00 PM

📍 **Meet at Publix** – 5310 Matt Hwy, Cumming, GA

**Category:** Members Only – Social

We're heading for the hills—literally! Join us for a spirited group drive to the **Georgia Mountain Scottish Festival**, filled with food, traditional games, shopping, and highland flair. Don't forget your radio and your MINI pride!

📍 Meet at 9:30 AM, wheels up at 10:00 AM.

[Event Info & RSVP](#)

## 🕒 Timely Tips ☀️: May Is Made for MINI Motoring!

Sun's out, MINIs out! As the weather warms up and the days stretch longer, it's the perfect time to give your MINI a little seasonal TLC before hitting the road in style.

🧴 **Pack the Sunscreen** – Whether you drive top-down or windows-down, don't forget to protect your skin on those sun-soaked rides. The MINI may be small, but the sunshine is mighty.

🚗 **Shade Check** – If you drive a MINI Hardtop, peek above your driver's window—you may have a **pull-out side visor** tucked into the headliner. Not all models include this, but if yours does, it's a great way to block that late afternoon sun without sacrificing the view ahead.

🧽 **Spring Refresh** – Now's a great time for a deep clean inside and out. Wipe down touchpoints, treat those seats, and give your MINI that just-detailed feeling—it drives better when it shines, right?

🚗 **Check Those Tires** – Warmer temps can affect pressure, so take a moment to top off your tires for a smoother, safer ride.

🎵 **Create a Drive Playlist** – Because what's a spring cruise without the perfect soundtrack? Load up some feel-good tunes and let the miles fly.

Here's to smooth roads, sunshine, and all the joy that comes with MINI season. See you out there! 🚗☀️🌊

## 🎬 Want to Go a Little Deeper? MINI History Awaits

If your curiosity is still in drive, we've got a little something extra. These two short clips are perfect for a quiet moment when you're not behind the wheel—but still thinking MINI.

 **A Brief History of MINI – Engineering Innovation**

A quick, insightful look at the clever design choices that made the original MINI a small car with a huge legacy.

 **Giant Killer: The Story of MINI Cooper – MotorTrend**

From John Cooper's bold performance vision to Monte Carlo domination, this one's for the MINIs who live for the rally spirit.

Grab a cup of something good, kick back, and enjoy the ride. 🚗💛

 **Stay Bright & Stay Connected!** ☀️🚗

As the sun shines brighter and the roads stretch a little longer, we're grateful for the friendships, stories, and shared miles that make this club feel like home on wheels. 💛

Keep up with all things Cherokee Rose MINIs by following us on social! From upcoming events to spontaneous meetups and memory-making MINI moments, we're always just a tap away:

☀️ **Facebook:** Cherokee Rose MINIs – [Click here!](#)

📷 **Instagram:** Tag us in your May drives, MINI mods, and sunshine-filled snapshots! 🌻🚗 @CRMinisClub – [Click here to visit!](#)

Thanks for being part of the ride—and the reason it's so much fun. We can't wait to see where the next stretch of road takes us... together.

🚗👋 See you out there!

💛 The Cherokee Rose MINIs Team

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